DOCUMENT RESUME

ED 414 898 IR 018 677

AUTHOR Clendenin, Bruce
TITLE The Video Book.
ISBN ISBN-0-13-607334-4
PUB DATE 1998-00-00
NOTE 363p.
AVAILABLE FROM Prentice Hall, 200 Old Tappan Rd., Old Tappan, NJ 07675; phone: 800-223-1360.
PUB TYPE Books (010) -- Guides - Non-Classroom (055)
EDRS PRICE Document Not Available from EDRS.
DESCRIPTORS Audio Equipment; Broadcast Industry; Broadcast Journalism; Editing; Film Production; Higher Education; Photocomposition; *Photographic Equipment; *Production Techniques; *Programming (Broadcast); *Television Curriculum; Television Lighting; Television Studios; *Video Equipment
IDENTIFIERS Cameras; *Video Production

ABSTRACT

This book provides a comprehensive step-by-step learning guide to video production. It begins with camera equipment, both still and video. It then describes how to reassemble the video and build a final product out of "video blocks," and discusses multiple-source configurations, which are required for professional level productions of live shows. It concludes with discussion of finding a market for video services. The book is divided into 11 chapters: (1) Still Cameras; (2) Video Cameras; (3) Electronics; (4) Camera Mounts; (5) VCRs and Videotape; (6) Frame Composition; (7) Lighting; (8) Audio; (9) Continuity and Editing; (10) Multiple-Source Systems; and (11) Producing. Each chapter begins with a list of learning objectives. Most chapters include a related skillbuilder activity. Skillbuilders are provided for: camera exercises, scriptwriting, shooting a commercial, lighting strategies, camera skills test, editing the commercial, feature/documentary, music video, rapid edit, editing skills test, talk show, control room skills test, outside client, and demo reel. Five appendices cover additional topics: Setting Up the Portable Camera; The A/B Roll Editor; The Control Room; Using the Switcher; and Assembling the Control Room at a Remote Location. Includes 209 figures illustrating equipment, diagrams of processes, and examples of techniques. Contains a glossary and index. (SWC)

****
* Reproductions supplied by EDRS are the best that can be made *
* from the original document. *
****